



SGBV IEC package: why is it needed?

Addressing SGBV is everyone's responsibility. All staff in IFRC and National Societies have the responsibility to ensure that their interventions will not create further harm nor exacerbate further SGBV-related risks¹.

All staff and volunteers have the duty to apply a survivor-centred approach if they receive a disclosure about an SGBV incident.

All staff and volunteers should uphold at all times the principles outlined in the IFRC PSEA policy².

To do so, the PGI team has developed a package of IEC materials to increase the knowledge of staff and volunteers, including managers on their duties to address SGBV in the communities they serve.

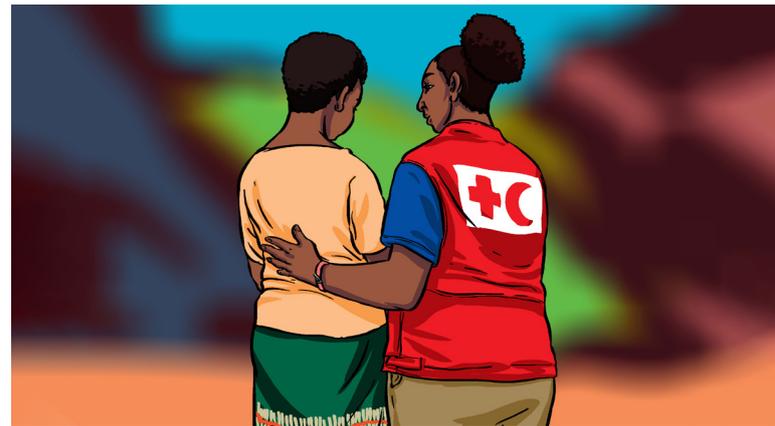
These IEC materials also target communities where IFRC and National Societies are intervening to inform them about available services and trigger dialogue, when and where relevant, about SGBV prevention.



What is the SGBV IEC package about?

The PGI team has developed a package of IEC materials to increase the knowledge of staff and volunteers, including managers, on their duties to address SGBV in the communities they serve. These IEC materials also target communities where IFRC and National Societies are intervening to inform them about available services and trigger dialogue, when and where relevant, about SGBV prevention. The package entails the following materials:

- 7 mn animated video
- 17 posters
- 11 stickers
- Job aid booklet for frontline staff/ volunteers
- Handling SGBV disclosure pocket card



Who is this package designed for?

This package of IEC materials is designed for multiple stakeholders:

How and when to use these IEC materials?



The IEC materials can be used in any context, including in situations of disasters and other emergencies. Below is a brief table to help you know which IEC material may be useful for you:

What tool	Target Group	How/when to use it
Animated video	IFRC and National Societies Management All staff and volunteers	<ul style="list-style-type: none"> • Staff meetings • Trainings on PGI, SGBV, and PSEA • Sensitization sessions on SGBV • Onboarding briefings and other briefings • Sensitization and advocacy on social media
Posters	IFRC and National Societies staff and volunteers (for some posters on handling SGBV disclosure and safe referrals) Communities (namely women, girls, men, boys, community leaders)	<ul style="list-style-type: none"> • The posters targeting staff and volunteers can be displayed in IFRC and National Societies offices and facilities (PHCs, community centres,..) • Sensitization on social media
Job aid booklet	National Societies staff and volunteers (for some posters on handling SGBV disclosure and safe referrals) Communities (namely women, girls, men, boys, community leaders)	<p>During outreach/sensitization sessions, focus group discussions..</p> <p>During trainings for staff and volunteers involved in SGBV outreach and sensitization sessions with communities.</p>
Stickers	IFRC staff National Societies staff and volunteers	The stickers can be displayed on laptops, notebooks, office equipment (e.g.: filing cabinets,..), official cars, facilities such as PHCs and community centres..
SGBV Disclosure card	Anyone likely to receive an SGBV disclosure IFRC staff National Societies staff and volunteers	The pocket card can fit in a pocket and can therefore be carried discreetly and can be consulted discreetly by staff and volunteers receiving disclosure to ensure they are following the proper steps.

The SGBV IEC package is issued in English and French language and is available for translation in other languages as needed. Although the materials were designed to be used in the Africa region, they can be used in other regions if deemed relevant. For further information or support to use, adapt, print or translate the materials with your National Society logo, kindly contact the IFRC PGI team: